



Media Strategies to Foster Sustainable Development: Examples from Africa, Asia, Caribbean, North and South America

The workshop highlights innovative, replicable media strategies in developing countries to promote sustainable development and social change. Speakers will describe projects focused on environment, health, gender equality, human rights, and violence prevention.

Thursday - August 28, 2014

11:45 - 13:00

Conference Room A

United Nations Conference Bldg.

Sponsor: Communications Coordination Committee for the United Nations (CCCUN)

Co-Sponsors: Soroptimist International; International Council of Women; NGO Committee on Mental Health; NGO Forum for Health, Geneva; NGO Committee on Sustainable Development; Human Rights Congress for Bangladesh Minorities; International Federation for Parenting Education, FIEP; Association of World Citizens; Sigma Theta Tau International

Moderator:

Dr. Elizabeth Carll - President, *Communications Coordination Committee for the United Nations (CCCUN)*, UN Representative, *International Society for Traumatic Stress Studies*

Speakers:

Stephen Gregory - Publisher, *Epoch Times* - *Largest Chinese language news organization outside of China, published in 21 languages distributed in 35 countries.*

Tara Ballav Adhikari - Steering Group Member of Campaign – *Healthcare Information for All by 2015- HIFA2015, Youth Participant, HIFA2015 represents more than 2000 organizations in 167 countries.*

Sean Southey - Chief Executive Officer - *PCI MediaImpact; Multiple media projects in Africa, South America, Caribbean.*

Nosh Nalavala - Executive Director and Bureau Chief of *MediaGlobal and UNEARTH News, Climate Change Solutions Television in partnership with the United Nations.*

Respondent:

H.E. Ambassador Guillermo Rischynski
Permanent Mission of Canada to the United Nations