# The Communications Coordination Committee for the United Nations (CCCUN)

CCCUN is a Non-Governmental Organization Founded in 1946
Invitation to a Panel Discussion

#### and Co-sponsored by

International Council of Women (ICW-CIF); UNA-USA COO; Pan Pacific and South East Asia Women's Association (PPSEAWA-USA); Human Rights Congress for Bangladesh Minorities; Church & Society-United Methodist Church; The Earth Society Foundation; World Federation of Ukrainian Women's Organization; National Council of Women, USA;

# Using Media to Promote Health, Well-Being and Social Change

The event will focus on the importance of accurate information in the news and strategies to better understand the validity of news reports. In addition, projects utilizing media to promote health, well-being, and social change will be highlighted by experts from agencies and civil society examining how media and communication technologies can be used in various parts of the world. An entertainment education serial radio drama in Mozambique, which is carried on 70 radio stations, developed to improve the health and well being of children and adolescents, will be highlighted. The focus of the radio program is shifting public knowledge, attitudes, and behaviors around key health and education issues, such as girls' primary education, antenatal care, nutrition, child protection and HIV prevention. Journalists will also describe their stories to influence social change pertaining to health, trauma, and climate change.

Wednesday, December 6, 2017
4:00 - 5:45 PM
U.N. Church Center
777 United Nations Plaza, NYC
44th Street and First Ave.
2nd Floor Conference Room
Event is open to all. Please RSVP cccun@optonline.net

#### **INTRODUCTORY REMARKS**

#### H. E. Mr. Antonio Gumende

Ambassador and Permanent Representative Permanent Mission of Mozambique to the United Nations

## H. E. Mr. Nontawat Chandrtri

Ambassador and Deputy Permanent Representative Permanent Mission of Thailand to the United Nations

#### **PARTICIPANTS**

**Sean Southey, CEO** PCI Media Impact

**Ketan Chitnis, PhD,** Communication for Development Specialist **Guy Taylor, Msc,** Communication Specialist Programme Division UNICEF

# Alessandra Potenza

Deputy Science Editor *The Verge* 

# Santiago Wills

Freelance Writer, Contributor to *Vice, Gatopardo, The Atlantic,* and other American and Latin American publications.

### **MODERATOR**

#### Dr. Elizabeth Carll

President, CCCUN; UN Rep. & Focal Point Health/Mental Health & NCDs, ICW-CIF; Exec. Comm. Member and Former Chair, NGO Comm. on Mental Health

# **Q&A** and Audience Discussion