

A Multi-Faceted Approach to Universal Well-Being: Brain Education as a Tool to Help Alleviate Poverty and Promote Equality

Co-sponsored by: IBREA, Korea Institute of Brain Science, CoNGO, UNION DES COMORES, NGO Committee on Mental Health, CCCUN

Thursday, January 12, 2012; 1:15 - 3:15 PM
UN Headquarters, Conf Room 5 (NLB), New York



As part of its activities in the UN, IBREA, together with its partner organization, the Korean Institute of Brain Science (KIBS) organizes a conference at the United Nations every year and submits a subsequent statement to UN Economic and Social Council (ECOSOC). The event is organized around the 7th of January, which was proclaimed as Brain Education Day by New York City Mayor, Michael Bloomberg. The yearly conference is placed in the context of that year's ECOSOC agenda. Brain Education is a holistic education that combines traditional mind-body training from the East with neuro-scientific advances from the West, to optimize the potential of one's brain. Brain Education will be discussed as a tool to contribute to the UN goals in general and particularly the ECOSOC's 2012 theme: "Promoting productive capacity, employment and decent work to eradicate poverty in the context of inclusive, sustainable and equitable economic growth at all levels for achieving the Millennium Development Goals".

Opening Remarks

Remonger Dennis, Deputy Permanent Representative, Liberia Mission to the UN
Dr. Elizabeth Carll, Chair, NGO Committee on Mental Health, President CCCUN
Conference of Non Governmental Organizations (CoNGO), speaker TBA

George Gray Molina, Chief Economist for UNDP- Latin America and the Caribbean,
Overcoming the Middle Income Trap in Developing and Emerging Economies

Joseph E. LeDoux, PhD, NYU; The Anxious Brain, friend or foe of productivity and innovation

Ilchi Lee, Founder and President of IBREA; Our potential to alleviate poverty and promote universal well-being

Dr. Dan Pavel, M.D., Director, PathFinder Brain SPECT, at The Neuroscience Center;
Positive effects of Brain Education documented by Brain SPECT

Jeseok Yi, Conceptual Artist; The impact of conceptual imaging for raising awareness about the world's inequality problem and our innate capacity to find solutions